



Sunshine Tour Championships Sponsorship Packages 2026

We are delighted to offer a range of sponsorship opportunities at the Sunshine Tour Championships. Whether you are looking for an entry-level option or full arena sponsorship, we have packages to suit every level of involvement. Kindly note: all prices are subject to VAT.

All our packages include promotion of your business (and any show offers) on our social media channels with 24K followers, from time of deposit received through to the show dates, 17-20 September 2026.

Mini Packages – *Pure & Simple* and *Multi Pack*

These entry-level sponsorships offer:

- Sponsorship of one class (*Pure & Simple*) or two classes (*Multi Pack*).
- Your details and logo featured in the schedule with the sponsored class name.
- The opportunity to present awards and rosettes in the arena – fantastic for your social media.
- Sponsorship passes for two people, including exclusive lunchtime access to the Dick Saunders Pavilion for light refreshments and to enjoy the Ring 5 ringside viewing area.
- A complimentary half-page advert in one of the Sunshine Tour Championship schedules.
- Pure & Simple £120; Multi Pack £200

Midi Packages – *Mix & Match* and *Gift Aid*

For those looking for more involvement, the *Midi* packages include:

- Sponsorship of four classes across any disciplines.
- All the benefits of the Mini packages, plus:
 - A VIP pass for four people, with all-day access to the Dick Saunders Pavilion.
 - A full-page advert featured in every schedule where you sponsor a class.
 - Optional sponsorship link on the highly visited Sunshine Tour website.
- Mix & Match £320; Gift Aid £120

The *Gift Aid* package is designed specifically for charities and includes all the features of the *Mix & Match* package, plus the opportunity to bring a trade stand to promote your charitable work.

Maxi Packages – *Grand Prix* and *Arena Sponsor*

For those looking for premium sponsorship exposure, our *Maxi* range includes:

- **Grand Prix Sponsorship:**
 - All the benefits of the Midi packages.
 - Buffet lunch in the Dick Saunders Pavilion.
 - Repeated social media promotions.
 - A special trophy engraved with your name or company name, or a dedication to a person or horse of your choice.
 - £320
- **Arena Sponsorship** (our premier sponsorship package):
 - All the benefits of the Grand Prix package.
 - Your branding, banners, and advertising prominently displayed in a dedicated arena at the prestigious All England Jumping Ground.
 - The arena named after you or your company in the schedule, ensuring maximum visibility at one of the nation's favourite championship shows.
 - £1,000 - £3,000 depending on arena sponsored.

Banners and Advertising Boards

Offered as a stand-alone option and can be added to your chosen sponsorship package.

- Showground banners or advertising boards: £200 per pair
- Arena banners or advertising boards: £300 per pair

Our sponsorship packages provide an excellent opportunity for exposure and engagement in the equestrian community. Whether you are an individual, brand, business, or charity, we will work with you to create a tailored, bespoke experience that meets your goals.

For more information, and to discuss your preferred option and to secure your sponsorship, please contact **Cathy** today, at email sunshinetourchamps@outlook.com